



EXPAND YOUR EXPOSURE WITH UEDA Associate Membership

**UTILITY ECONOMIC
DEVELOPMENT ASSOCIATION**



The **Utility Economic Development Association (UEDA)** is a non-profit organization of investor-owned utility economic development professionals and allies in the US and Canada. It is dedicated to meeting the unique needs of its members through ongoing **economic development education** and **networking programs**, and also by serving as an information source and conduit between **UEDA** members and site selectors.

Associate Members are organizations other than investor-owned utilities and energy companies involved in economic development activities (e.g. service providers, regional allies, consultants).
All service providers, EDOs and site selectors are welcome!

ASSOCIATE MEMBER BENEFITS



Educational & Networking Conferences: Spring & Fall Forums

Participate in semi-annual UEDA Forums to:

- Meet new electric and gas utility economic development professionals (Utility Members)
- Learn about timely topics and trends
- Network with UEDA member customers



Sponsorship Opportunities

High-visibility promotional exposure for your company and its services at UEDA events:

- Opportunity to host individual meetings with customers and potential prospects at a single location
- Receive pre-event promotional participant lists



Nationwide Networking

- Ongoing personal connection with utility economic development professionals, site selectors and other suppliers/consultants
- Access to promote your company to communities/regions served by UEDA utility members



Online Opportunities for Social Connections

Opportunities to collaborate and connect with UEDA peers electronically via:

UEDA Social Media Groups

- LinkedIn, Facebook, and Twitter groups

Emails to Associate Members under UEDA banner

Website

- Online directory
- Make direct connection with individual UEDA member
- Enhance exposure with link to your website

Get Connected! Join UEDA.

Visit **www.utilityeda.com** for more information and to become an Associate Member today!

ANNUAL ASSOCIATE MEMBERSHIP | \$850

Individual from an organization involved in economic development other than investor-owned utilities

- Additional individual members from the same organization | \$250 per person