

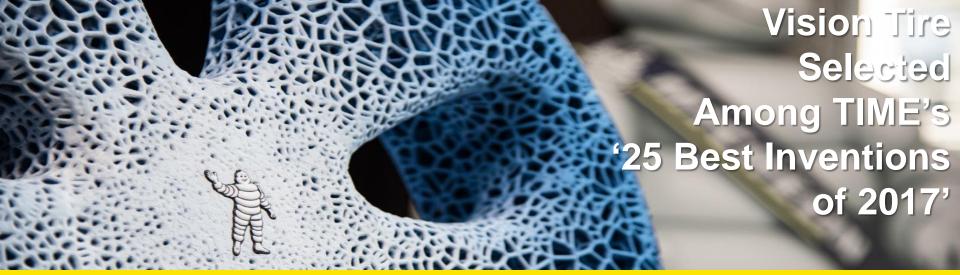
# MCHEN

NORTH AMERICA

### Giving people a better way forward

Dedicated to the improvement of sustainable mobility, Michelin has been a leader in the tire and travel-related services market for more than 128 years. Michelin designs, manufactures and sells tires for every type of vehicle, from airplanes to automobiles to earthmovers, and publishes a range of world-renowned travel guides, dining guides and maps.





187 million tires produced in 68 plants in 17 countries · 112,000 employees ·

2016 Michelin Group worldwide sales: € 20.9 billion

#### **Recent Accolades:**



85 total J.D. Power & Associates Awards

- Thomson Reuters "Top 100 Global Innovators"
- Silver Edison Award for Tweel
- Fortune Global 500 Companies
- Consumer Reports Recommended Best Buy

#### **Sales & Distribution:**

Brands distributed:







 Our distribution and service network is composed of 100 Tire Centers, LLC (TCi) and 20 TyrePlus Centers based in Mexico

The total value of the MICHELIN brand globally is \$5.9 billion

#### **All Facilities Corporate Headquarters** Granton, NS **Marketing & Sales** Waterville, NS Bridgewater, NS Laval, Québec Ft. Wayne, IN **Upstate SC Locations** Tire Centers, LLC Louisville, KY Spartanburg, SC Salisbury, NC . Asheboro, NC Duncan, SC Norwood, NC Piedmont, SC Greenville, SC (3) Sandy Springs, SC Covington, GA **North America** Starr, SC (2) Lexington, SC (2) Headquarters Ardmore, OK Tuscaloosa, AL Laurens, SC Dothan, AL Passenger Car / **Light Truck Facilities** Truck Tire Facilities **DLPS & LP MAT Facilities** Tweel Facility Michelin Mexico León, Guanajuato Headquarters Retreading Locations Querétaro, Mexico Headquarters / **Support Locations**

## NORTH AMERICAN FOOTPRINT

#### **EMPLOYEES**

More than 22,000

#### **COUNTRIES**

Canada, Mexico & USA

#### **NET SALES**

Sales in North America in 2016 were over \$9.4 billion

#### **BRAND PORTFOLIO**







### Thank You

