



MICHELIN

NORTH AMERICA

Giving people a better way forward

Dedicated to the improvement of sustainable mobility, Michelin has been a leader in the tire and travel-related services market for more than 128 years. Michelin designs, manufactures and sells tires for every type of vehicle, from airplanes to automobiles to earthmovers, and publishes a range of world-renowned travel guides, dining guides and maps.



Vision Tire Selected Among TIME's '25 Best Inventions of 2017'



187 million tires produced in 68 plants in 17 countries · 112,000 employees · 2016 Michelin Group worldwide sales: € 20.9 billion

Recent Accolades:



**85 total J.D. Power
& Associates
Awards**

- Thomson Reuters "Top 100 Global Innovators"
- Silver Edison Award for Tweel
- Fortune Global 500 Companies
- Consumer Reports Recommended Best Buy

Sales & Distribution:

- Brands distributed:



MICHELIN

BFGoodrich
TIRES

UNIROYAL
FOR EVERYTHING YOU VALUE™

- Our distribution and service network is composed of 100 Tire Centers, LLC (TCi) and 20 TyrePlus Centers based in Mexico

The total value of the MICHELIN brand globally is \$5.9 billion

All Facilities



NORTH AMERICAN FOOTPRINT

EMPLOYEES

More than 22,000

COUNTRIES

Canada, Mexico & USA

NET SALES

Sales in North America in 2016 were over \$9.4 billion

BRAND PORTFOLIO



