AEP Ohio's Grid Modernization Efforts to Satisfy and Attract Customers

Scott Osterholt Director, Grid Modernization UEDA Summer Forum Tuesday July 24, 2017

AEP Ohio's Grid Modernization Plan



gridSMART Phase 1 Technologies



AMI Meters – 132k Deployed



Volt Var Optimization – 17 circuits



Distribution Automation Circuit Reconfiguration (DACR) – 70 circuits



Consumer Programs – 10k participants



Customer Education and Outreach



Smart Appliances – 20 participants



Community Energy Storage – 80 CES units servicing appx 350 participants (reduced to lab testing of 4 units)



Plug In Electric Vehicle – 10 unit demo with Level 2 Charging Stations



Cyber Security Operations Center



Northeast Central Ohio Area



AEP OHIO

AEP Ohio's Smart Grid Phase 2 Program



Distribution Automation Circuit Reconfiguration 250 Circuits



Volt Var Optimization 160 Circuits



AMI Meters 894,000 Additional Meters



Significant Benefits

- AMI Meter-related labor reductions: \$6 7M annually
- AMI Credit / Collections / Revenue Enhancements: \$8 10M annually
- AMI Enables enhanced DR or time-differentiated pricing customer programs by CRES/DR providers
- DACR Targeted to reduce "Customer Minutes of Interruption" (CMI) by up to 30% (over 3-year average)
 - Estimated improvement of approximately 21 Million CMI per year* yielding customer savings of approximately \$71M
- VVO Enables reduction of the average voltage that each customer on the circuit receives, thereby reducing the annual energy consumed by the customers on the feeder while maintaining and improving the quality of service to the end-use customer.
 - Reduction in energy consumption where deployed of appx 3%
 - Reduction in peak demand on circuits where VVO is deployed of approximately 2-3%
 - * For circuits serving approximately 330k customers in the project area. Results depend on weather.







Benefit / Cost Analysis

	CASH VIEW		NET PRESENT VALUE VIEW**	
15 Year Benefits	O&M: Capital: Energy / Capacity: Reliability:* TOTAL:	<pre>\$199 million \$ 1 million \$210 million \$1.016 billion \$1.426 billion</pre>	O&M: Capital: Energy / Capacity: Reliability:* TOTAL:	\$103 million \$ 1 million \$ 102 million \$519 million \$725 million
15 Year Costs	O&M: Capital:	\$148 million \$368 million	O&M: Capital:	\$ 83 million \$282 million
	TOTAL:	\$516 million	TOTAL:	\$365 million
15 Year Customer Impact	Net Cash Flows: Benefit/Cost Ratio:	\$909 million 2.8	Net Cash Flows: Benefit / Cost Ratio:	\$361 million 2.0

* Based on the "Cost of Power Interruptions to Electricity Consumers in the United States, Ernest Orlando Lawrence Berkeley National Laboratory" (2006)
** The Cash View reflects the nominal estimated expenditures and benefits related to the Phase II implementation. The Net Present Value (NPV) is calculated using an After Tax Weighted Average Cost of Capital (WACC) of 7.69%.



Note on Reliability: Customer Minutes Interrupted (CMI) and SAIDI are subject to impacts of weather



gridSMART Phase 2 Environmental Benefit Expectations

Program	Phase 1 Quantity	Phase 1 Annual CO ² Avoided	Phase 2 Quantity	Phase 2 Annual CO ² Avoided Estimate	Phase 2 Annual CO ² Avoided – car equivalence
DACR Avoided truck rolls	70 DACR Circuits	11.24 metric tons	250 DACR Circuits	40.16 metric tons	9.13 cars
Consumer Programs Energy Reduction	Appx 10% of 110,000 customers with AMI	69.12 metric tons	Appx 10% of 894,000 customers with AMI	562.22 metric tons	127.78 cars
AMI Avoided truck rolls	From 110,000 AMI meters	202.92 metric tons	From 894,000 AMI meters	1,649.19 metric tons	374.82 cars
VVO Energy Reduction	17 VVO Circuits	12,536 metric tons	160 VVO Circuits	117,985.9 metric tons	26,814.98 cars

OHIC

Advanced Metering Infrastructure (AMI)

894,000 AMI Meters to be installed Aclara Meters (formerly GE) Silver Spring Networks Communication System







AEP OHIC

SILVERSPRING

AMI Deployment Locations



	Estimated
City	AMI Qty
Columbus	479,296
Canton	96,189
Lima	32,279
Newark	31,846
Zanesville	22,460
Findlay	22,363
Portsmouth	19,058
Lancaster	18,188
Steubenville	16,972
Chillicothe	15,241
Wooster	14,181
Fremont	11,171
Athens	10,347
New Philadelphia	10,017
Tiffin	9,918
East Liverspool	8,209
Fostoria	7,669
Cambridge	7,391
Cochocton	7,292
Marietta	7,235
Circleville	6,707
Ironton	6,671
Bucyrus	6,629
Van Wert	5,973
Kenton	4,282
Hillsboro	4,277
Upper Sandusky	3,539
Southpoint/Chesapeake	2,902
Gallipolis	2,750
Waverly	2,574
Nelsonville	2,505
TOTAL	894,000

Customers are the Focus



AEP Ohio Customer Communications

Plan for customer communications includes

- Pre-deployment mixed media customer outreach
- Pre-install postcards sent to all residential premises
- Pre-install automated phone calls to all residential premises
- Door hanger when meter installed describing benefits to customer
- Post-install mailer on AEP-Ohio customer web portal
- Post-install mailer on AEP-Ohio smart phone app

New Customer Timeline of Touchpoints



Customer Web Portal

AEPOHIC	r My Eneray Use	Mv Rates	My Plan	Ways to Save			
/elco	ome	,					
How y You Your home	ou're doing: Jun 7—Ju used 8% less th	an efficien	t similar ho 1,442	omes ^{kWh}		> Great @ @	Your electricity costs for Jul 7 - Jul 11: \$25 See your usage Your price right now
similar homes Similar homes				1,575 kWh	140 kWh	More than average	\$0.11/kWh See when my price changes Your rate plan:
Focu	us on cooling to Last summer, you u electricity on cool Learn more	save this s ised 56% less ng than simila 4,325 kW	n homes.		Close your A 3,187 pe Clear the a A 2,194 pe Improve sh	shades in the summer ople do this rea around your AC ople do this ading for windows	See the best ways to save for your area • Fire steps to take • Smart purchase • Great investments • View of tips
	Your Cooling	Similar Hom Cooling	es'		A 1,623 pe	ople do this o reduce cooling	
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Links to Tips

Similar Home Comparison
 Rating

Links to Tips

Home My Energy Use My Rates My Plan Ways to Save My usage details What uses most Compare my bills

My Energy Use Fuel type: electricity

0

Usage

<

2,082

1.388

694

0

2,776 kWh





Note: The amounts shown here are usage charges only. They do not include taxes or fees, so they may not match your total billed amounts each month. Also, if you are a Choice customer, your supplier charges are not included and the dollar amount presented here reflects AEP Ohio distribution charges only.



Customer Web Portal (Hourly)

AMI Customers can login and view their interval usage (15 minutes)

Drive usage behaviors

Green Button Download My Data ®



AEP OHIO	
Home My Energy Use My Rates My Plan Ways to Save	
My usage details What uses most Compare my bills	
My Energy Use Fuel type: electricity	
Sun, Jul 9, 2017 Similar homes comparison 3.65 kWh	
Similar homes comparisons are available by year only.	Find tips to reduce your use:
274 1.83 0.91	Free steps to take Smart purchases Great investments
<u>0</u> 12 am 6 am noon 6 pm 11 pm ් ් ්	
You Similar homes Usage Usage Costs What homes are compared	1 12

Note: The amounts shown here are usage charges only. They do not include taxes or fees, so they may not match your total billed amounts each month.



High Bill Alerts (AMI)

AEP branding

Ability to model and display cost information associated with usage

Segmentation and targeting generates personalize energy savings recommendations and program promotions (i.e. energy-efficiency, demand-response, and dynamic rate programs, services, and rebates)





Your electricity bill is projected to be \$135.97

That's \$37.43 more than the same time last year.

You used the most electricity in the evening



Based on your electricity use between February 2, 2016 - February 15, 2016



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Bill forecast uses a time-series based predictive algorithm that takes into account both current and historical data to project energy use for the remainder of the billing period.

This algorithm has been optimized using the largest set of AMI, rate, and weather data in the world.

Analytics to display what time of the day each customer used the most energy

Call to action pushes customers to selfservice channels where they can learn progressively more about their energy use

Messaging is consistent and synchronized across channels for a seamless customer experience



Weekly AMI Insights (Opt In)



A closer look at your highest day Wednesday, Sep 4 See more details



C Personalized Tips

Unplug electronics when they're not in use

Many electronic devices and kitchen appliances use power even when they're turned off. To save energy, unplug them from the wall when you're not using them.

Save up to \$50 per year

Buy ENERGY STAR[®] appliances

ENERGY STAR certified products use as much as 65% less energy than standard models. The ENERGY STAR label can be found on a variety of products for your home.

Save up to \$680 per year, varies by item

Replace your inefficient light bulbs

Inefficient incandescent bulbs are costly to run and replace in the long term. Use compact fluorescent light (CFL) bulbs — they use 75% less energy and last at least ten times longer. Save up to \$45 over bulb life

Make my tips more personalized

See more tips

* Cost and energy projections are estimates only, not an assurance of what your actual bill will be. Your actual bill may vary due to factors like your actual usage, taxes, and fees.

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Support customer satisfaction to let customers know when they are trending towards a high bill and how they can adjust their energy use before the end of the billing period, reducing bill shock and associated calls into the call center.

Provide enhanced customer care functionality to all active AEPO AMI customers



Smart Grid Programs & Tariffs



Programs

75.5

SMART Cooling[™]–Programmable Communication Thermostat

SMART Cooling PlusSM – Load Control Cit ies (LCSs)

eVIEW[™] – in Home Displays (IHDs)



AEF

OHIO

It's Your Power App

Get Your Free Tools Now–And Save For Years To Come

The free IT'S YOUR POWER[™] app and AEP Ohio Energy Bridge can help lower your electric bills.

Energy Bridge

Thousands of your neighbors are saving on their electric bills with this powerful combination of free tools that lets you see your electrical usage almost instantly.

Download the free IT'S YOUR POWER app to your smart phone to take advantage of the FREE Energy Bridge (a \$100 value) offer <u>available for a limited time</u>. Together, you'll have the information you need to make moneysaving choices about your electricity usage.



IT'S YOUR

POWER.

CLICK HERE for download and other information.

IT'S YOUR POWER app features

- · Easy-to-use, smart phone navigation
- Energy Clock allows you to pinpoint when you're using electricity throughout the day and what influences your usage. When paired with the free Energy Bridge, you can see your usage in near real-time.
- · Budget targets (kWh or \$) to help manage your electricity usage
- Notifications and alerts about energy usage
- Tips on how to optimize your energy usage
- Remote control of your heating and cooling with the IT'S YOUR POWER communicating thermostat
- Convenient control of other smart devices







Smart Grid Mobile





Smart Grid Phase 2 Customer Engagement





Distribution Automation Circuit Reconfiguration (DACR)



- All circuits completed within 6 years
- Vendors: SEL and G&W Reclosers
- Telecommunications Network: TBD
- Targeted Deployment area: Ohio service territory with max benefit
- SAIFI Improvement target of >15.8%
- Phase 1 System has saved 11,456,905 customer minutes of interruption time for more than 135,000 customers *.* Based on data through 3/8/17





Volt VAR Optimization (VVO)

- 160 circuits across Ohio, consisting of 13 kV and 34.5 kV distribution
- All circuits completed within 6 years
- Vendors: Utilidata
- Telecommunications Network : TBD
- Targeted Deployment area: Ohio service territory with max benefit
- Target benefit EE >3%







EPRI Slide

Volt VAR Optimization





BOUNDLESS ENERGY

SMART IS JUST THE START: AEP Ohio's Smart City Overview

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What is the Smart City Challenge?



U.S. Department of Transportation

The USDOT has pledged up to \$40M to help Columbus define what it means to be a "Smart City "



A Paul G. Allen Company

Vulcan has pledged \$10M to Columbus to help it increase use of electric and other alternative vehicles with lowor zero emissions

Dot smart city challenge We won the job to become a smart city





Picked to lead

SUMMARY

Columbus

Denver

Kansas City

Pittsburgh

Portland

San Francisco

Beating out 77 other cities, Columbus won the U.S. Department of Transportation's Smart City Challenge, earning us a coveted global platform to demonstrate for the world what the future can look like.



JUNE 2016 - COLUMBUS WON THE U.S. DEPARTMENT OF TRANSPORTATION'S SMART CITY CHALLENGE

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by Kirsten Korosec	@kirstenkorosec J	UNE 23, 2016, 6:19 PM EDT	
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THE WORLD IS WATCHING Columbus earned 1.6 billion impressions via 1,022 media clips from around the world in June when the victory was announced.

78 APPLICANTS



Smarter infrastructure investments modernizing the grid



8-10 Micro-grids with Solar and battery storage



Electric Vehicle Supply Equipment (EVSE) – AEP Workplace plus

- 1000 Residential Chargers
- 250 Level 2 Public Smart Chargers
- 25 DC Fast Chargers



Advance Clean Energy R & D



Vehicle to Home **Connectivity Research**



Company Fleet Electrification





Energy Efficiency Programs



Solar & Wind Deployment -- 900 MW goal



AMI Infrastructure – 528,000 meters



Smart Lighting - 200k locations



EVSE overview

11 11 10

Electric vehicle supply equipment (EVSE)



Home (1,000) Public Level-2 (250) DC Fast Charger (25)



Supply Equipment Basics

Charging Level	Vehicle Range Added per Charging Time and Power	Supply Powers	Applicable Connector(s)
Level 1	4 mi/hour @1.4kW 6 mi/hour @1.9kW	120VAC/20A (12-16A continuous)	J1772 Tesla
Level 2	10 mi/hour @ 3.4kW 20 mi/hour @ 6.6kW 60 mi/hour @ 19.2 kW	208/240VAC/20-100A (16-80A continuous)	J1772 Tesla
DC Fast Charge	24mi/20 minutes @ 24kw 50mi/20 minutes @50kW 90mi/20 minutes @ 90kW	208/240VAC 3-phase (input current proportional to output power; ~20-400A AC)	Chademo CCS Combo Tesla Supercharger





Market Adoption Assumptions



Source: https://about.bnef.com/blog/electric-vehicles-to-be-35-of-global-new-car-sales-by-2040/

Forecasted EV Adoption increasing adoption



m of vehicles sold per year % of new car sales Bloomberg 140 100% NEW ENERGY EINANC 90% ICE + 120 HEV 80% 100 70% BEV 60% 80 50% PHEV 60 35% 40% 30% 40 EV % of 20% new 20 10% sales 0% 0 2025 2030 2035 2040 2015 2020

Source: https://about.bnef.com/blog/electric-vehicles-to-be-35-of-global-new-car-sales-by-2040/

AEP OHIO

EVSE Infrastructure density



Deployed Infrastructure

Ohio: 277

AEP Ohio Territory: 222

Smart Columbus: 156

Station Location Source: http://www.afdc.energy.gov/locator/stations/

Existing infrastructure is inadequate to promote greater EV adoption

Why Utility Deployment Electric Vehicle Chargers?

- Utilities have a long planning horizon.
- Utilities have the ability to make capital expenditures.
- Utilities have the ability to manage demand.
- Utilities have considerable electric system expertise.
- Utilities are closely regulated.
- Utilities can extend PEV opportunities to disadvantaged segments.
- Utilities can identify best practices for charging station deployment.
- Utilities are uniquely positioned to choose appropriate charging locations.



Microgrid overview



Microgrid Examples Bulk supply





Critical Facility (Fire Station)

AEP Ohio Microgrid Benefits

- Improved resiliency and reliability for critical infrastructure and essential services
- Reduced system peak demand during load emergencies
- Integration of intermittent renewable generation facilitating clean energy and reduced emissions
- Ancillary services to the PJM market
- An AEP microgrid can facilitate the dispatch of energy storage system(s) to optimize the value of renewable energy when it is most needed



Typical Community Essential Services



Powering essential services may require multiple microgrids coordinated by a common control system or new circuitry to connect the critical loads in a common microgrid.

Smart Street Lighting



Smart Street Lighting

Deploy appx. 202,000 Smart Street Lights





Smart Street lighting



AEP OHIO

20 6 Fremont 90 48 122 24 20 Fostoria Tiffin Willard Eindla Van Wert Upper Sandusky Wooster Miner Bucyrus Canton Lima Kenton East 23 New Philadelphia Liverpool Toronto Steubenville. Mt Vernon (Gambier) 250 {ズ 62 Coshocton 75 Martins Ferry 33 Newark (Heath) Shadyside Columbus Cambridge Hebron Zanesville arnesville 68 Byesville Thornville Bridgeport 👯 Buckeye Lake Lancaster (Brookside) (Millersport) Circleville 33 Nelsonville Marietta 27 23 Chillicothe Athens 62 Hillsboro 50 Waverly 50 35 Gallipolis Portsmouth 52 ronton South Point & Chesapeake

Smart Street Lighting

Deployed in the gridSMART Phase 1 & Phase 2 areas



Smart Street Lighting Benefits

- Improved safety and security through rapid light repair.
- Energy savings through repair of day burners.
- Operational savings and customer satisfaction through reduced call center volume.
- Additional operational savings through streamlined repairs.

BENE

- Potential for dimming and other advanced functionality.
- Faster response to lighting restoration requests.

Smart Street Lighting Use Cases

- Public Safety, gun shot detection
- Transportation Parking spot availability
- Economic Development Car and Pedestrian Counts
- Environmental Smog detection
- Nature Sea Turtles



From designboom.com



Questions?